

# 21st Century Inter Active

## Updated E-mail List!

Compiled from some of the best financial sites as well as our own newsletters featured below.



**Options Education Course** Provides recommendations that Wall Street's most powerful and influential people receive each morning before the market opens.

This list has been **extremely responsive** for online financial advisories, newsletter, seminars, and book offers, etc.

The **Options Education Course** participants may well be the hottest group of investors interested in equity and index options in the market today. This group of investors recently registered to take an 11-week online trading course with **21st Century Options Education**.

**All premium subscriptions for investment newsletters are selling for \$99 to \$960 per year.**

**Proven Success:** This list has been **tested** with several front-end investment newsletter/book offers and the **results have been spectacular**. This is a must-test for business and financial newsletters/publications, investment and banking service offers, tax and estate planning, and computer offers.

A sample mailing piece and signed list rental agreement is required for clearance. No FREE or lead generation offers permitted.

### USAGE – TESTS:

Erlanger Squeeze Play

American Writers Institute

The Single-Stock Futures Revolution

Agora

Zacks

Pirate Investor

ChangeWave

Eastman Communications

Porter Stansberry

Street Authority

ManFinancial

Universe +) \$k+

Minimum order: 50,000

### **SOURCES:**

Various Financial Websites /  
Financial Newsletter  
Subscriptions

**Price:** \$150/cpm

Investor Relations

\$200/cpm

### **UPDATE SCHEDULE:**

Daily

### **Geography:**

U.S. Only

### **DELIVERY SCHEDULE:**

Monday through Friday

### **CONTACT:**

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